**Keynote Speaker** 

## Lisa Gable

Supporting the next generation of leaders in solving the world's biggest problems.



## **Health & Wellness**

Lisa Gable, a former US Ambassador, Wall Street Journal bestselling author and CEO, is Chairperson of the World in 2050, the futuristic think tank of the Diplomatic Courier and a Distinguished Fellow with the Southern Methodist University (SMU) Hunt Institute for Engineering and Humanity.

Her board service includes: the Diplomatic Courier, FriendsLearn, Roots Food Group, Base Technologies, Thunderbird School of Global Management, Distributive Networks, Lovelace Respiratory Research Institute, Foundation for a Smoke-Free World, Girl Scouts of the USA, and the White House Fellows Commission.

A Presidential, Secretarial and Gubernatorial Advisor, Gable has held leadership positions at the highest levels of business, government, and philanthropy. Her expertise is creating sustainable partnerships and profitable business models by helping companies navigate changing political and social dynamics that can result in taxation, litigation, and regulation. Since 2009, her focus is driving innovation to treat and prevent diet-related disease and support healthy living.

From 2018-2022, Gable was the CEO of FARE, the leading private funder of food allergy research. She transformed FARE's expense profile to support a 5-Year Board strategy, raised \$100M, and invested over 60%+ in research with a focus on increasing data collection and analytical platforms. This drove growth in a research infrastructure to support clinical trials and transformational research working closely with Google, Regeneron, Nestle Health Sciences, DBV, and Genentech.

In 2017, Gable was Senior Advisor to PepsiCo assessing risks and impact of tax and regulation on the global business. With Diplomatic Courier, she also self-funded and published research on the impact of sugar taxes on small stores and bakeries in Mexico.

From 2009-2016, Gable was the founding President of the Healthy Weight Commitment Foundation (HWCF) in Washington, DC, the first CEO led initiative to reduce childhood obesity. Her board included CEOs of PepsiCo, General Mills Inc., Coca-Cola North America, Nestle USA, The Hershey Company, Kellogg Company, The J.M. Smucker Company and more. She drove the most significant industry commitment made as part of Michelle Obama's Let's Move campaign--which resulted in the reduction of 6.4 trillion calories in the US marketplace over five years--with lower calorie products driving 99% of member company sales growth. McKinsey Global Institute named HWCF as one of the two most impactful business models positively affecting global obesity.

Gable's prior work experience includes the White House, Defense Department, Intel Corporation, the Department of State, and service as US Ambassador to the 2005 Aichi World EXPO, UN Delegate and Vice Chair of the Defense Advisory Committee on Women in the Services. A sought-after spokesperson, Gable has been featured by the Wall Street Journal, New York Times, NBC Nightly News, and other major media outlets. Gable has received numerous awards including the 2022 International Book Award, the 2022 Axiom Silver Award, the 10 Most Influential Businesswomen in 2022 CXO Magazine, and PR News Top Women in PR in 2015. She holds a Bachelor's degree in International Relations from the University of Virginia and a Master's degree from Georgetown University's National Security Studies program.



LUMINARY THINKER

Contact Shelley Kelly at shelley@engageyourstage.com with questions.







